



YOUR  
**ENTRY**  
EXPERTS.

A photograph of the Ferrero Rocher building in Luxembourg. The building is a modern, multi-story structure with a prominent glass facade. The word "FERRERO" is written in large, gold, block letters on a white ledge in the foreground. A large, golden-colored revolving door is visible on the right side of the building. The sky is a clear, bright blue.

**FERRERO**

## FERRERO ROCHER.

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FERRERO ROCHER, LUXEMBOURG

Ferrero Rocher, a globally renowned chocolatier, has outfitted its new global headquarters building in Luxembourg with a “golden” TQA automatic revolving door. The unique color of the door provides a visual reference to the chocolatier’s signature use of golden wrappers around each piece of chocolate. Aside from elevating their brand, Ferrero Rocher also installed a revolving door to provide a comfortable interior lobby for both employees and visitors.



Ferrero Rocher's headquarters building houses 1,300 employees in nearly 30,000 sq. meters. Employees were previously spread out over five buildings but are now centralized at one global headquarters building. The building design mimics the atmosphere of an Italian square through the use of a large atrium surrounded by two-multi-story office wings.

### A REVOLVING DOOR ENTRY TO REFLECT A HIGH-END BRAND.

Contractor Felix Giorgetti, and facade builder Groven + Portal, commissioned Boon Edam to design a unique revolving door for the entrance to the Ferrero Rocher building, leading into an impressive interior atrium. Building designers included Ferrero's signature bronze/gold brand color into the facade and window surrounds. Boon Edam coordinated with and supported that design by customizing a 12-foot, TQA automatic revolving door with a custom, golden paint finish. With its automatic operation, employees and visitors can simply approach the door and it will start rotating on its own with no need to touch the door. The other benefit of this touchless entrance is its inherent ability to prevent infiltration of outdoor air, protecting the interior area from drafts, cold weather, debris and noise.

The Boon Edam TQA revolving door features a low-torque speed control, safety sensors, and endless finish options for a beautiful and easy-to-use public entry.

### CHALLENGE.

Ferrero Rocher wanted to consolidate its five separate buildings into one single global headquarters location. They wanted an entry solution for this new headquarters location that would fit in with their brand and provide a comfortable interior lobby.

### SOLUTION.

General Contractors on the project selected a TQA automatic revolving door in a custom "golden" color reminiscent of Ferrero Rocher's signature golden wrapper around its chocolate.

### BENEFITS.

- Blends in beautifully with the building facade and corporate branding
- Provides energy-savings and a comfortable interior lobby
- Facilitates "touchless" entry through automatic operation

# OUR REACH IS GLOBAL.

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We have been in business for more than 140 years manufacturing premium aesthetic and security entrance solutions in the Netherlands, United States of America and China. We can confidently say that we cover every corner of the globe with subsidiary companies in major cities across the globe. Furthermore our global export division not only partner with our distributors, but also offer direct sales and service to every territory. This wide net allows us to have a strong global footprint as well as a personal grasp of local markets and their unique entry requirements.

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